

United Kingdom Tourism Survey 2006- London



London			
Purpose of Trip	Trips (millions)	Nights (millions)	Spend (millions)
(1) Holiday, Pleasure/leisure	3.18	7.1	858.26
(2) Holiday, visiting friends or relatives	2.32	6.09	259.71
ALL HOLIDAYS	5.5	13.19	1117.97
(3) Other visits to friends or relatives	2.13	4.76	194.75
ALL VISITS TO FRIENDS OR RELATIVES (2+3)	4.44	10.84	454.46
(4) Attend conferences	0.24	0.4	68.39
(5) Attend Exhibition/Trade Show/Agricultural	0.09	0.14	25.92
(6) Conduct Paid Work / On business	2.64	5.19	783.75
ALL BUSINESS TRAVEL (4+5+6)	2.97	5.73	878.07
(7) Travel/Transport is my business	0.08	0.15	21.24
(8) Other	0.28	0.78	57.72

Region of Residence	Trips (millions)	Nights (millions)	Spend (millions)
GB	10.76	23.97	2206
NI	0.2	0.63	64
Scotland	0.59	1.92	173
Wales	0.5	1.22	122
England	9.66	20.83	1911
North East	0.44	1.01	136
NW / Mersey	1.45	3.44	346
Yorks / H'side	1.01	2.49	257
East Midlands	0.93	2.09	242
West Midlands	0.81	1.85	184
East of England	1.07	2.08	146
London	0.7	1.35	43
South East	2.02	3.74	250
South West	1.23	2.78	306

Main method of transport	Trips (millions)	Nights (millions)	Spend (millions)
Train	3.59	7.42	871.04
Regular bus/coach	0.65	1.49	103.84
Organised coach tour	0.34	0.79	66.04
Car	5.29	11.97	898.76
Plane	0.77	2.07	232.12
Others	0.23	0.74	80.13

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	Trips (millions)	Nights (millions)	Spend (millions)
Accommodation Used			
(1a) Hotel/Motel	4.84	8.96	1584.44
(1b) Guest house	0.06	0.17	13.68
(1) Hotel/Motel/Guest house	4.9	9.13	1598.12
Paying Guest In			
(2) Paying guest in - farmhouse	0	0	0
(3) Paying guest in - Other private house /B&B	0.22	0.54	49.85
TOTAL PAYING GUEST (2+3)	0.22	0.54	49.85
Self Catering in Rented			
(4) Self-catering in Rented - Flat/Apartment	0.09	0.26	21.7
(5) Self-catering in Rented - House/villa/bungalow	0.03	0.17	2.17
(6) Hotel/University/School	0.18	0.31	31.01
(6a) Hostel	0.12	0.17	20.88
(7) Friend's /relatives home	5.11	12.89	495.98
(8) Own Second home/timeshare	0.09	0.28	12.59
Holiday Camp/Village			
(9) Holiday camp/Village - Self-catering	0	0	0
(10) Holiday camp/Village - Serviced	0	0	0
(11) Camping	0.02	0.04	0.39
Caravan			
(12) Caravan - Towed	0.03	0.13	6.27
(13) Caravan - Static owned	0	0	0
(14) Caravan - Static not owned	0.02	0.09	1.84
(15) Boat(s)	0.02	0.05	1.51
(16) Sleeper cab of lorry/truck	0.01	0.01	0.21
(17) Other/Transit	0.25	0.7	47.15

Age Group	Trips (millions)	Nights (millions)	Spend (millions)
16-24	1.59	3.74	267.99
25-34	2.64	5.82	601.2
35-44	2.25	4.53	459.55
45-54	1.96	4.07	492.06
55-64	1.51	3.3	295.15
65+	1.01	3.15	153.8

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Social Economic Grouping	Trips (millions)	Nights (millions)	Spend (millions)
AB	4.67	9.67	1142.71
C1	3.65	8.18	677.54
C2	1.31	3.11	259.96
DE	1.32	3.65	189.54

Quarter of Trip	Trips (millions)	Nights (millions)	Spend (millions)
JAN-MARCH	2.33	4.91	427.3
APR-JUNE	2.86	6.28	627.65
JUL-SEPT	2.54	6.06	568.54
OCT-DEC	3.23	7.35	646.26

	Trips (millions)	Nights (millions)	Spend (millions)
Overall	10.96	24.6	2269.75