

## United Kingdom Tourism Survey 2006- North West



North West			
Purpose of Trip	Trips (millions)	Nights (millions)	Spend (millions)
(1) Holiday, Pleasure/leisure	6.21	19.19	1240.67
(2) Holiday, visiting friends or relatives	2.49	7.3	276.56
ALL HOLIDAYS	8.7	26.49	1517.23
(3) Other visits to friends or relatives	2.28	5.2	242.25
ALL VISITS TO FRIENDS OR RELATIVES (2+3)	4.77	12.51	518.81
(4) Attend conferences	0.25	0.59	65.94
(5) Attend Exhibition/Trade Show/Agricultural	0.04	0.07	6.11
(6) Conduct Paid Work / On business	1.93	3.86	410.94
ALL BUSINESS TRAVEL (4+5+6)	2.21	4.52	482.99
(7) Travel/Transport is my business	0.03	0.09	6.55
(8) Other	0.31	1.15	40.63

Region of Residence	Trips (millions)	Nights (millions)	Spend (millions)
GB	13.34	36.82	2226
NI	0.2	0.64	64
Scotland	1.03	3.27	226
Wales	0.61	1.76	91
England	1.7	31.8	1909
North East	0.77	1.98	117
NW / Mersey	3.9	9.25	494
Yorks / H'side	1.48	4.12	250
East Midlands	0.81	2.11	146
West Midlands	0.97	2.99	163
East of England	0.8	2.35	156
London	0.98	2.72	171
South East	1.1	3.25	232
South West	0.89	3.03	180

Main method of transport	Trips (millions)	Nights (millions)	Spend (millions)
Train	1.64	4.48	284.69
Regular bus/coach	0.4	1.35	61.55
Organised coach tour	0.38	1.1	70.87
Car	10.08	28.09	1643.05
Plane	0.42	0.97	102.95
Others	0.45	0.99	105.53

	Trips (millions)	Nights (millions)	Spend (millions)
<b>Accommodation Used</b>			
(1a) Hotel/Motel	4.82	10.07	1132.78
(1b) Guest house	0.34	0.87	74.04
(1) Hotel/Motel/Guest house	5.14	10.94	1206.82
<b>Paying Guest In</b>			
(2) Paying guest in - farmhouse	0.06	0.38	19.74
(3) Paying guest in - Other private house /B&B	0.7	1.51	115.91
TOTAL PAYING GUEST (2+3)	0.76	1.89	135.65
<b>Self Catering in Rented</b>			
(4) Self-catering in Rented - Flat/Apartment	0.22	0.89	45.04
(5) Self-catering in Rented - House/villa/bungalow	0.36	2.2	108.36
(6) Hotel/University/School	0.34	1.3	53.41
(6a) Hostel	0.24	0.86	33.82
(7) Friend's /relatives home	4.75	12.95	439.46
(8) Own Second home/timeshare	0.15	0.87	28.13
<b>Holiday Camp/Village</b>			
(9) Holiday camp/Village - Self-catering	0.2	0.9	62.28
(10) Holiday camp/Village - Serviced	0.09	0.29	12.15
(11) Camping	0.49	1.15	50.38
<b>Caravan</b>			
(12) Caravan - Towed	0.38	1.39	37.17
(13) Caravan - Static owned	0.16	0.67	10.73
(14) Caravan - Static not owned	0.24	1.02	40.57
(15) Boat(s)	0.07	0.5	26.2
(16) Sleeper cab of lorry/truck	0.03	0.03	4.21
(17) Other/Transit	0.15	0.42	24.18

Age Group	Trips (millions)	Nights (millions)	Spend (millions)
16-24	1.95	4.96	283.31
25-34	2.28	5.44	360.94
35-44	3.71	10.1	670.75
45-54	2.38	6.09	444.28
55-64	1.91	5.64	336.26
65+	1.31	5.22	194.1

Social Economic Grouping	Trips (millions)	Nights (millions)	Spend (millions)
AB	4.87	13.15	923.92
C1	4.19	11.6	697.25
C2	2.47	6.62	392.97
DE	2	6.1	275.51

Quarter of Trip	Trips (millions)	Nights (millions)	Spend (millions)
JAN-MARCH	2.39	5.78	366.75
APR-JUNE	3.65	9.73	615.06
JUL-SEPT	4.04	12.69	740.56
OCT-DEC	3.45	9.25	567.28

	Trips (millions)	Nights (millions)	Spend (millions)
<b>Overall</b>	<b>13.53</b>	<b>37.46</b>	<b>2289.65</b>