

United Kingdom Tourism Survey- 2007 London

	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
<b>Overall</b>	10.96	10.14	-7	24.6	23.35	-5	2270	2204	-3

Purpose of Trip (1)	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
(1) Holiday, Pleasure/leisure	3.18	3.23	2	7.1	6.63	-7	858	1010	18
(2) Holiday, visiting friends or relatives	2.32	1.82	-22	6.09	5.31	-13	260	234	-10
ALL HOLIDAYS	5.5	5.05	-8	13.19	11.94	-9	1118	1243	11
(3) Other visits to friends or relatives	2.13	2.25	6	4.76	5.4	13	195	226	16
ALL VISITS TO FRIENDS OR RELATIVES (2+3)	4.44	4.07	-8	10.84	10.71	-1	454	459	1
(4) Attend conferences	0.24	0.25	4	0.4	0.42	5	68	62	-9
(5) Attend Exhibition/Trade Show/Agricultural	0.09	0.14	56	0.14	0.26	86	26	35	36
(6) Conduct Paid Work / On business	2.64	2.21	-16	5.19	4.88	-6	784	588	-25
ALL BUSINESS TRAVEL (4+5+6)	2.97	2.6	-12	5.73	5.56	-3	878	686	-22
(7) Travel/Transport is my business	0.08	0.03	-63	0.15	0.03	-80	21	4	-80
(8) Other/School Trip/Missing	0.28	0.22	-21	0.78	0.42	-46	58	44	-23

Purpose of Trip (2)	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
Holidays 1-3 Nights	2.68	2.83	6	4.56	4.77	5	691	797	15
Holiday 4-7 Nights	0.41	0.36	-12	1.79	1.57	-12	145	200	38
Holidays 8+ Nights	0.09	0.04	-56	0.75	0.28	-63	23	13	-45
Visiting Friends and Relatives	4.44	4.07	-8	10.84	10.71	-1	454	459	1
Business and work	3.05	2.63	-14	5.88	5.59	-5	899	690	-23
Other	0.24	0.21	-13	0.6	0.41	-32	51	44	-14
Don't know	0.02	0.01	-50	0.13	0.01	-92	4	1	-85

Transport Used on Longest Part of Journey	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
Train	3.59	3.41	-5	7.42	7.21	-3	871	869	0
Regular bus/coach	0.65	0.59	-9	1.49	1.33	-11	104	75	-27
Organised coach tour	0.34	0.16	-53	0.79	0.33	-58	66	43	-35
Car	5.29	5.05	-5	11.97	12	0	899	896	0
Plane	0.77	0.66	-14	2.07	1.9	-8	232	244	5
Others	0.23	0.19	-17	0.74	0.38	-49	80	32	-59

Region of Residence	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
England	9.66	8.98	-7	20.83	20.05	-4	1911	1807	-5
Scotland	0.59	0.51	-14	1.92	1.57	-18	173	191	11
Wales	0.5	0.45	-10	1.22	1.04	-15	122	96	-21
Northern Ireland	0.2	0.2	0	0.63	0.7	11	64	110	71
North East	0.44	0.41	-7	1.01	1.08	7	136	98	-28
North West	1.45	1.18	-19	3.44	2.81	-18	346	371	7
Yorkshire & Humberside	1.01	0.83	-18	2.49	1.8	-28	257	197	-23
East Midlands	0.93	0.88	-5	2.09	1.92	-8	242	214	-12
West Midlands	0.81	0.73	-10	1.85	1.48	-20	184	148	-19
East of England	1.07	1.13	6	2.08	2.04	-2	146	195	34
London	0.7	0.68	-3	1.35	1.45	7	43	68	59
South East	2.02	1.6	-21	3.74	3.46	-7	250	202	-19
South West	1.23	1.54	25	2.78	4.02	45	306	313	2

Accommodation Used	Trips (millions)		Nights (millions)		Spend (£ millions)	
	2006	2007	2006	2007	2006	2007
(1a) Hotel/Motel	4.84	4.77	8.96	8.12	1584	1505
(1b) Guest house	0.06	0.06	0.17	0.17	14	18
(1) Hotel/Motel/Guest house	4.9	4.83	9.13	8.3	1598	1524
<b>Paying Guest In</b>						
(2) Paying guest in - farmhouse	0	0	0	0	0	0
(3) Paying guest in - Other private house /B	0.22	0.18	0.54	0.39	50	54
TOTAL PAYING GUEST (2+3)	0.22	0.18	0.54	0.39	50	54
<b>Self Catering in Rented</b>						
(4) Self-catering in Rented - Flat/Apartment	0.09	0.05	0.26	0.35	22	29
(5) Self-catering in Rented - House/villa/bungalow/cottage	0.03	0.03	0.17	0.12	2	4
(6) Hotel/University/School	0.18	0.11	0.31	0.35	31	30
(6a) Hostel	0.12	0.1	0.17	0.17	21	25
(7) Friend's /relatives home	5.11	4.69	12.89	12.6	496	499
(8) Own Second home/timeshare	0.09	0.07	0.28	0.48	13	16
<b>Holiday Camp/Village</b>						
(9) Holiday camp/Village - Self-catering	0	0	0	0	0	0
(10) Holiday camp/Village - Serviced	0	0	0	0	0	0
(11) Camping	0.02	0.02	0.04	0.12	0	1
<b>Caravan</b>						
(12) Caravan - Towed	0.03	0.03	0.13	0.06	6	5
(13) Caravan - Static owned	0	0	0	0	0	0
(14) Caravan - Static not owned	0.02	0	0.09	0	2	0
(15) Boat(s)	0.02	0.01	0.05	0.01	2	1
(16) Sleeper cab of lorry/truck	0.01	0.03	0.01	0.06	0	5
(17) Other/Transit	0.25	0.16	0.7	0.5	47	37

Age Group	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
16-24	1.59	1.75	10	3.74	4.52	21	268	322	20
25-34	2.64	1.89	-28	5.82	4.28	-26	601	413	-31
35-44	2.25	2.43	8	4.53	4.36	-4	460	617	34
45-54	1.96	1.79	-9	4.07	3.74	-8	492	387	-21
55-64	1.51	1.38	-9	3.3	3.58	8	295	319	8
65+	1.01	0.92	-9	3.15	2.87	-9	154	145	-6

Social Economic Grouping	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
AB	4.67	4.1	-12	9.67	8.73	-10	1143	975	-15
C1	3.65	3.21	-12	8.18	6.67	-18	678	695	3
C2	1.31	1.53	17	3.11	4.38	41	260	313	20
DE	1.32	1.3	-2	3.65	3.57	-2	190	220	16

Quarter of Trip	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
JAN-MARCH	2.33	2.49	7	4.91	5.53	13	427	528	24
APR-JUNE	2.86	2.29	-20	6.28	5.59	-11	628	429	-32
JUL-SEPT	2.54	2.48	-2	6.06	5.91	-2	569	613	8
OCT-DEC	3.23	2.89	-11	7.35	6.32	-14	646	633	-2

Travelling Group	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
Alone	4.81	4.47	-7	10.67	10.59	-1	882	825	-6
Husband/ wife/ partner	3.55	3.58	1	7.76	7.83	1	695	737	6
Children (aged 15 or under)	1.88	1.6	-15	4.5	3.9	-13	229	205	-11
Other female adults (aged 16+)	1.79	1.48	-17	3.88	2.9	-25	525	504	-4
Other male adults (aged 16+)	1.68	1.26	-25	4.18	2.62	-37	471	448	-5
Missing	0.01	0	-100	0.04	0	-100	3	0	-100

Party Size	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
One	4.81	4.47	-7	10.67	10.59	-1	882	825	-6
Two	3.29	3.37	2	7.19	7.89	10	781	840	8
Three	0.88	0.76	-14	2.22	1.91	-14	157	208	33
Four	1.32	0.98	-26	2.89	1.92	-34	307	240	-22
Five	0.31	0.28	-10	0.8	0.53	-34	56	31	-45
Six-Ten	0.13	0.11	-15	0.3	0.28	-7	29	20	-30
Ten or more	0	0		0	0		0	0	
Average	2.13	2.04	-4	2.16	1.96	-9	2	2	-5

Length of Stay In Nights	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
One	4	3.81	-5	4	3.81	-5	679	647	-5
Two-Three	4.16	4	-4	8.75	8.54	-2	946	1006	6
Four-Seven	1.9	1.5	-21	7.09	5.81	-18	517	398	-23
Eight+	0.68	0.56	-18	4.4	4.74	8	96	100	5
Mean	3	2.91	-3	5.24	7.21	38	3	3	6

The United Kingdom Tourism Survey (UKTS) is a national consumer survey measuring the volume and value of tourism trips taken by residents of the United Kingdom. It is jointly sponsored by VisitBritain, VisitScotland, Visit Wales and the Northern Ireland Tourist Board.

The survey covers trips away from home lasting one night or more taken by UK residents for the purpose of holidays, visits to friends and relatives, business and conferences or any other purpose. Tourism is measured in terms of volume (trips taken, nights away) and value (expenditure on trips).

The UKTS survey is conducted continuously throughout the year, using face-to-face CAPI interviewing, as part of an in-home omnibus surveys. Weekly omnibus surveys are conducted with a representative sample of 2,000 adults aged 16 and over within the UK.

**Please note that all expenditure figures are in HISTORIC PRICES**

**The UKTS is designed as a national survey and only reliable at a English regional level for top line information only.  
Please use extreme caution when interpreting results and annual changes as these could be the result of small sample sizes.**